



**NOTTINGHAM FOREST
COMMUNITY TRUST**

**THE OFFICIAL
CHARITY OF
NOTTINGHAM FOREST
FOOTBALL CLUB**



AT NOTTINGHAM FOREST COMMUNITY TRUST, WE ARE DRIVEN BY A DEEP COMMITMENT TO IMPROVING THE LIVES OF THOSE IN OUR COMMUNITIES.

Guided by our values of being Accessible, Committed, and Progressive, we believe in the transformative power of sport, physical activity, education, and wellbeing.

We exist to create a Nottinghamshire where everyone, regardless of background, has the opportunity to thrive and reach their full potential.

Through inclusive and impactful programmes, we empower individuals and communities, creating a healthier, more connected, and resilient future for all.



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VALUES

ACCESSIBLE, COMMITTED, PROGRESSIVE

VISION

**TO BE NOTTINGHAMSHIRE'S LEADING
CHARITY FOR IMPROVING COMMUNITY
HEALTH AND WELLBEING FOR THOSE WHO
NEED US MOST.**

MISSION

**TO DELIVER TRANSFORMATIVE
PROGRAMMES THAT PROMOTE HEALTH,
WELLBEING, AND PERSONAL GROWTH,
SUPPORTING NOTTINGHAMSHIRE
COMMUNITIES TO THRIVE AND REACH
THEIR FULL POTENTIAL.**



**NOTTINGHAM FOREST
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SUPPORTING THOSE WHO NEED US

Our vision is to be Nottinghamshire's leading charity for improving community health and wellbeing for those who need us most.

We believe that sport, physical activity, education, and wellbeing can transform lives, providing individuals and communities with the tools and support they need to thrive.

By delivering inclusive, ambitious programmes, we aim to build a healthier, more connected, and resilient Nottinghamshire, where every person has the opportunity to reach their full potential.

Our mission is clear: To deliver transformative programmes that promote health, wellbeing, and personal growth, supporting Nottinghamshire communities to thrive and reach their full potential.

We are committed to supporting individuals from all walks of life, empowering them to lead active and fulfilling lives.

Whether it's through providing opportunities for physical activity, supporting mental wellness, or helping people develop new skills, our programmes are designed to create lasting, positive impact for the people of Nottingham and Nottinghamshire.

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HEALTH AND WELLBEING

**WE RECOGNISE THE VITAL IMPORTANCE OF BOTH PHYSICAL
AND MENTAL HEALTH IN BUILDING THRIVING COMMUNITIES.**

Our programmes provide people of all ages with the resources they need to lead healthier lives, including physical activity, mental health workshops, and access to essential support services.

We are committed to breaking down barriers to wellbeing, ensuring that everyone in Nottinghamshire has the opportunity to live an active, healthy life.



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EDUCATION AND TRAINING

**WE BELIEVE THAT EMPOWERING INDIVIDUALS WITH
KNOWLEDGE AND SKILLS CAN UPLIFT ENTIRE COMMUNITIES.**

Our education and training programmes enable personal growth, develop essential skills, and inspire aspirations, helping individuals achieve their full potential.

Through workshops, mentorship, and career development, we provide people with the confidence and abilities they need to succeed in life and make positive contributions to their communities.



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COMMUNITY ENGAGEMENT

AT THE HEART OF OUR WORK IS THE BELIEF THAT OUR PROGRAMMES CAN UNITE AND BRING PEOPLE TOGETHER.

Community engagement is the golden thread running through our programmes and initiatives, designed to promote inclusion, break down social and economic barriers, and develop a sense of belonging for everyone in Nottinghamshire.

We strive to ensure that all individuals, regardless of their background, have access to opportunities that support their growth and wellbeing.

We are dedicated to being a catalyst for positive change, creating initiatives that not only benefit individuals but also leave a lasting impact on the wider community.



**NOTTINGHAM FOREST
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TOGETHER: OUR TEAM AND PARTNERS



NOTTINGHAM FOREST COMMUNITY TRUST

The official charity of Nottingham Forest Football Club, dedicated to improving lives and building stronger communities.



BENEFICIARIES

People of all ages and backgrounds in Nottinghamshire, particularly those facing barriers to health, education, or social inclusion.



PARTNERS

Local organisations, schools, businesses, and stakeholders who collaborate to support us in delivering impactful programmes.



FUNDERS

Vital supporters who help enable our work, including Nottingham Forest Football Club and the Premier League.

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DELIVERING: OUR MISSION AND IMPACT



PROGRAMMES

Delivering physical activity, education, and wellbeing initiatives that enhance physical health, mental resilience, and community connections.



OPPORTUNITIES

A catalyst for positive change, creating opportunities for personal growth, skills development, and active lifestyles.



ACCESSIBLE PATHWAYS

A charity that champions Nottinghamshire and bridges gaps in access to support services, helping individuals and communities thrive.



**NOTTINGHAM FOREST
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STRUCTURED: OUR COMMITMENT IN ACTION



SUSTAINED

Programmes run year-round, with regular and seasonal initiatives tailored to the needs of specific groups.



PURPOSEFUL GOALS

Impact-driven milestones align with local and national priorities, including community development goals.



STRATEGIC FOCUS

Working toward our 2023-26 strategic plan to ensure long-term, sustainable impact in Nottinghamshire communities.

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TARGETED: OUR COMMUNITY FOCUS



COMMUNITY-CENTRED MISSION

Our primary focus is the city of Nottingham and Nottinghamshire with specific outreach to underserved or disadvantaged communities.



ACCESSIBLE SUPPORT

Programmes are delivered in schools, community centres, sports facilities, and other local venues accessible to individuals and communities where support is needed most.



DATA-DRIVEN DECISION MAKING

Utilising local and national data to make informed decisions about our operations, ensuring that our programmes effectively address the unique needs of the communities we serve.



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ESSENTIAL: OUR PURPOSE AND VISION



KEY SOCIETAL CHALLENGES

Addressing health inequalities, social isolation, unemployment, and limited access to opportunities.



EMPOWERMENT

Strengthening Nottinghamshire communities by building resilience, inclusion, and raising aspirations.



TRANSFORMATIVE TOOLS

Using the power of sport, physical activity and education for long-term social and personal development.

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TRANSFORMATION: OUR APPROACH TO CHANGE



THROUGH INNOVATIVE PROGRAMMES

Delivering accessible and inclusive activities that focus on physical and mental health, education, and community engagement.



BY COLLABORATING WITH PARTNERS

Building strong relationships with local schools, charitable organisations, corporate businesses and organisations to amplify impact.



USING SPORT AS A PLATFORM

Leveraging Nottingham Forest's influence and reputation to inspire, engage, and grow individuals and communities.



MEASURING IMPACT

Monitoring and evaluating initiatives to ensure they meet the needs of the community and deliver sustainable, long-term benefits.



**NOTTINGHAM FOREST
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**WE STRIVE TO BE NOTTINGHAMSHIRE'S
LEADING CHARITY IN IMPROVING
COMMUNITY HEALTH AND WELLBEING,
MAKING SURE THAT WE REACH THOSE
WHO NEED US MOST AND THAT OUR
SERVICES ARE ACCESSIBLE TO ALL.**

Through collaboration with local organisations, stakeholders, and supporters, we will continue to innovate and expand our efforts, ensuring that Nottinghamshire remains a place where communities are strong, resilient, and united.

Together, we can create a future where everyone has the opportunity to live their healthiest, happiest life.

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